

MINDTREK



INVITATION

FINNISH-RUSSIAN SOFTWARE DEVELOPMENT NETWORKING EVENT

will be organized in the framework of the 15th MindTrek conference (Tampere)
on **Wednesday, 28th September** beginning at 17 o'clock

For whom?

For all Finnish and European companies who wish to cooperate with Russian software development companies.

What will you benefit from the event?

You will either get your first personal touch with Russian IT-business or enlarge your existing network, while having the possibility to discuss face to face with directors of the Russian companies, You will also get a general view of the Russian IT-market.

Who will participate from Russia?

There will be 10 most prominent Russian IT-companies from St. Petersburg, representing Russoft – the association of the most technically competent software developing companies from Russia and Belarus (www.russoft.ru). All the companies are actively looking for European partners for serious common business. You will find the list of the companies from the end of the invitation.

Where will the event take place?

The event will take place in Finlayson, Tampere. The address is:
Väinö Linnan aukio 15, 4th floor
33210 Tampere

Programme

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| 17.00 | Opening of the event, presentation of the Russian guests
<i>Ilkka Lehtinen, Director of COSS</i> |
| 17.10 | General view of the Russian IT-market
<i>Arcady Khotin, CEO of Ardin Software, Member of the Council of Russoft</i> |
| 17.20 | Networking
<i>Free networking (each Russian company will have their own table)</i> |
| 19.00 | Closing of the networking event
Beginning of the Finnish-Russian networking party
- free discussion in a casual atmosphere
- buffet |
| 22.00 | Closing of the event |

Language of the event

The official language of the event is English. However, there will be Finnish-Russian translators who will help you when needed.

How much does it cost?

The event is free for all Openmind 2011 conference badge holders, all others 50€, payment only by invoice. Registration is needed also for Openmind audience. In case of no-show amount of 100€ will be charged.

You are also welcome MindTrek conference, Sept 29-30. Read more at www.mindtrek.org

How to register?

Please send an e-mail to niina.tammi@niconor.com latest **September, 21st**, and give the following information:

- Company name and contact information including Internet-address
- Names and positions of the participants (max 2 persons from a company)
- Mobile phone numbers that you are going to use at the event
- Brief description of your company (preferably in English)
- Your preliminary goals for the event (what kind of cooperation are you interested in? in English)

Where can you get further information?

You can call or write an e-mail to:

Niina Tammi +358-400-809417 niina.tammi@niconor.com

Ilkka Lehtinen +358-40-8204600 ilkka.lehtinen@coss.fi

Jukka Matikainen +358-40-5336379 Jukka.matikainen@mindtrek.org

Organisers

Finnish Digibusiness cluster (digital content services)

Finnish Ubiquitous computing cluster

MindTrek Conference

The Finnish Centre for Open Source Solutions COSS

Welcome to make successful business with Russian partners!

RUSSIAN PARTICIPANTS

1. Arcadia <http://www.arcadia.spb.ru/>
2. Ardin Software <http://ardinsoftware.fi/>
3. Digital Design <http://www.digdes.ru>
4. Lanit Tercom www.lanit-tercom.ru
5. NIC SPB ETU <http://rec-etu.com/>
6. Artezio www.artezio.com
7. Prima Development group <http://pdgroup.co/>
8. FirstLine Software <http://www.firstlinesoftware.ru/>
9. Kentor <http://www.kentor.ru>
10. AstroSoft <http://astrosoft-development.com/>